



Turn The Bag Blue & Gold

Program Information

Mycogen Seeds is celebrating over 60 years of partnership with the National FFA Organization. Again this season, in partnership with participating FFA chapters, Mycogen Seeds is providing an opportunity for FFA members to learn, gain valuable experience and raise funds for their local chapters through the Turn the Bag Blue & Gold program.



How It Works

Local FFA chapter will have access to up to 200 total units of two hybrids specially selected to perform in participating areas.

Promotion of this program by participating FFA members begins **August 2020**. All order forms must be completed and returned to the Mycogen Seeds sales rep by **December 2020**.

Payment for orders should be made out to local FFA chapter at time of order.

Local FFA chapter will purchase seed at program price from local participating dealer only.

Orders will be shipped to local participating dealer location in limited-edition Mycogen Seeds Blue & Gold bags beginning late **February 2021**.

Orders through the Turn the Bag Blue & Gold program are eligible for standard Mycogen Seed replant and service policies.

Mycogen Seeds will donate proceeds of the Turn the Bag Blue & Gold program to the local participating FFA chapter, as well as aligned state associations and the national organization, based on units sold by that chapter.

Local Chapter Benefits

| Agronomic Education | Career Development Experience | Fundraising |
|--|---|--|
| <p>A Mycogen Seeds local commercial agronomist will provide agronomic training to the participating FFA members.</p> | <p>FFA members will be trained on seed salesmanship and given the opportunity to position, place, and sell a real-world farm input.</p> | <p>Mycogen Seeds has created a limited-edition, FFA-branded package for FFA members to sell to farmers in their local area. This program provides significant fundraising potential for local FFA chapters, as well as state associations and the national organization.</p> |

Partnering with the future of agriculture



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| Program Rules

Dealers and local participating FFA chapters must abide by the following rules to be eligible for payment.

1. The Mycogen Seeds Turn the Bag Blue & Gold Program is based upon final net product volume directly sold by participating local FFA chapters and ordered by local participating Dealers between August 2020 and December 2020 to be eligible.
2. Mycogen Seeds reserves the right to audit compliance with all conditions and provisions, which includes but is not limited to an audit of Dealer's books/records and an inspection of facilities. Any Dealer found to have submitted false or fraudulent information would be responsible for the cost of the program audit and forfeiture of all program payments.
3. Mycogen Seeds reserves the right to withhold program payments with respect to transactions that it believes are not made in good faith, are not made in the ordinary course of business or are made with the purpose of manipulating program earnings.
4. Payments will be made based on calculations performed by Mycogen Seeds at its sole discretion.
5. All information provided by Mycogen Seeds regarding individual Dealer and local FFA chapter program earnings is a good faith estimate of total earnings potential. Actual total program earnings and payments will be calculated by Mycogen Seeds, at its sole discretion.
6. Participation in this program is subject to any terms, conditions, and procedures that Mycogen Seeds may, at its discretion, adopt from time to time. Mycogen Seeds reserves the right to modify or terminate this program at any time without notice. Participation in this program is wholly voluntary.
7. Units sold through the Turn the Bag Blue & Gold program are not eligible for returns or inclusion in any other Mycogen Seeds program.